

ABHINAV DAS

Interaction Designer



Profile

UX Designer with 3 years of experience specializing in, however not limited to UI Design and motion design. Worked in research as well, performing usability testing, A/B testing, ethnographic research and so on.

Collaborated successfully with multiple cross-functional teams for experience design

[My website](#)

Contact

+91-70024 38197
+91-84040 81902

bonylimi22@gmail.com

[Linkedin](#)

Education

Delhi Technological University - Delhi, Rohini
Class of 2021-25
B.Des in Interaction Design

Delhi Public School - Guwahati
Graduated in 2021

Toolkit

Interactive
Figma

Motion
Adobe After Effects
Davinci Resolve

Visual
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Krita
Aseprite

Work Experience

● **Grotesk Fintech Pvt. Limited - UX Lead**

Aug 2022 - present

Working as the lead UX Designer. Designed the website and the prototype for the MVP, currently working with developers on the APK for the same.

● **UE-HCI Labs IIT Guwahati - UX Design intern**

May 2023 - July 2023

Worked on a project to improve the design of the existing keyboard layout in smart TVs, under guidance of Professor Debayan Dhar. Conducted User interview following TAPA protocol with students from IIT Guwahati

● **Woro®**

Jul 2023 - Oct 2023

Worked as UX Designer intern. Worked with company clients and collaborating with a team of developers and designers

Accolades

● [Runner-up for D-Frame National UX Hackathon, IIT Guwahati](#)

1 week Design Challenge hackathon conducted by IIT Guwahati

● [Google UX Design Certificate](#)

course developed by Google
Issued by Coursera

Extra-Curricular

● **Poster Designer for aiu productions**

Worked freelance as a movie poster designer at aiu productions production house

● **Graphic Design freelancing**

Worked freelance for multiple personal connections as a graphic designer.